

How to Write a Mission Statement

Skillful Adventures™

www.skillfuladventures.com

Define Your Purpose & Impact!

A mission statement serves as a guiding principle for your personal life, career, or business.

Step 1: Imagine Your Future Success

Picture yourself in the future, having achieved your biggest goals. Your life, career, or business is running exactly as you envisioned.

- What do you see around you?
- How do you feel about your accomplishments?
- What does a perfect day in this future look like?
- What are you most proud of?

Now, as your perfect day comes to an end, imagine waking up tomorrow to another equally fulfilling day. How does that make you feel?

Step 2: Identify Your Core Values & Goals

Write down:

- What is most important to you (values, beliefs, priorities)?
- Your most important personal and professional goals (career, relationships, legacy)?

- The impact you want to have on others or the world.

👉 **Example:** *“I want to inspire young minds through education and storytelling, creating books that spark curiosity and lifelong learning.”*

Step 3: Draft Your Mission Statement

Use simple and powerful words to craft your personal or business mission statement.

✅ **Mission Statement Formula:**

“I am committed to [what you do] in order to [the impact you want to make] by [how you plan to do it].”

👉 **Example:** *“I am committed to helping children develop essential life skills through engaging books and educational resources, empowering them for a successful future.”*

Step 4: Refine & Apply Your Mission Statement

- ✓ Keep it short, clear, and true to you.
 - ✓ Share it with trusted mentors, family, or peers for feedback.
 - ✓ Use it to guide your decisions, career path, and personal growth.
-

Mission Statement

(Write your personal or business mission statement here.)